



**They promised to defend. We promise to support.**

## Founder's Message

Dear OHT Friend,

I hope this finds you all well, getting vaccinated and looking forward to good weather and businesses rebounding!!! I know we here at OHT are ready for it all!!!

Well, WE DID IT!!!! We have surpassed \$2 million in donations since 2014. A VERY big deal for OHT especially this year, when the challenges were almost insurmountable. This has always been a team effort and now even more so.



THANKS to the OHT Board of Directors whose guidance and involvement help us be the very best we can be. And THANK YOU to ALL supporters who have been passionate about what we do and how we do it at OHT. We know where every dollar goes, and we are proud to go into communities, find out what the wounded and recovering service member and veteran needs are and support them on a variety of levels. Nowhere to go but up in many cases and our “hand up” is just what’s needed to lead more independent, productive lives. Nate Hardy and Mike Koch would be so very proud of what we have accomplished.

Please continue your support. There is some serious need out there and OHT’s goal is to fill as many critical gaps in care as we can.

All my best,

Dot Sheehan  
Founder/CEO  
Operation Hat Trick

**OHT Achieves \$2 Million in Donations**



We are thrilled to announce that we have surpassed \$2 million in donations!

"This second million in donations has taken less than half the time to reach than the first, thanks to our many committed licensees and passionate supporters. During a time in our country when there have been so many serious challenges, OHT has donated more than ever before to assist those in need, and we are eternally grateful," said Dot Sheehan, Founder and CEO of Operation Hat Trick.

OHT is different from other veteran-focused nonprofits because rather than relying on donations to raise money, OHT sells co-branded apparel and merchandise in conjunction with over 500 supporting American colleges and universities, as well as many NHL, NBA and MiLB teams. Its products are also available via online retailers such as Fanatics, Amazon and other national retailers.

OHT's "pass through" model provides donations to carefully curated veterans-focused organizations compatible with OHT's mission. The \$2 million+ OHT raised to date has supported approximately 80 organizations in 35 states.

Consumer demand has increased tremendously thanks to OHT's one of a kind partnership with Fanatics and Colosseum Athletics. "Colosseum is honored to partner with Operation Hat Trick in apparel and headwear," said John Pfeifer, Executive Vice President at Colosseum. "This will be our third year bringing a unique design and story to market with our retail partners to offer a purchase with a purpose. The money raised from the sales of the OHT collections is second to none. Helping our Veterans and their families, who have given up so much to protect us and our freedom - we are honored to help support them."

Karen Guenther, President, CEO and Founder, Semper Fi Fund said of OHT, "Your donation helps us provide grants to cover the cost of equipment to improve the quality of life for service members and their families. That includes optic enhancement devices for those with vision impairments, specialized wheelchairs for those who are not ambulatory, and therapeutic mattresses for those with multiple injuries and burns."

[Read full story here](#)

To learn more about how you can get involved with Operation Hat Trick to support our service members and veterans in need, please visit our Website.

[www.operationhattrick.org](http://www.operationhattrick.org)

