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They promised to defend. We promise to support.

Founder's Message

Dear OHT Friend,

I hope all of you are well and coping with COVID-19 as well as you can. By now I'm sure you're going stir crazy, as I am at times, and just want to get back to work and some sense of normalcy-whatever that will be.



I've been asked by many if OHT will be able to weather this storm so I thought I would assure you we are here to STAY. We continue to fulfill our mission of supporting the recovery of wounded service members and veterans. We've donated the most money in our history in FY '20 and are now in a holding pattern as we adjust to a new landscape. But we continue to fill needs where we can.

We've been lucky at times and I'd like to think we've been brilliant with some of the decisions we've made. We've kept money in reserve for a "rainy day" when perhaps the bottom would fall out of retail, our lifeline, and ding, ding here we are.

We are a very lean organization and have very few expenses. Good planning on our part. We'd rather spend as much as we can on those in need rather than on office space or a lot of staff. We have neither. We've also had a tremendous team around us and know we couldn't do what we do without our Board and our passionate supporters. We are prepared to weather this storm and will continue making good decisions.

When I told a colleague our strategy of being able to survive any big storm, and this is as big as it gets, that may come our way, he said, "Wow! You're real

old school". And my reply? I said, Thank You! I'll take that any day!!!!
Be Well!!

All my best,

Dot Sheehan
Founder/CEO

Operation Hat Trick 2020 Excellence in Service Awards

We are thrilled to announce the finalists and winner for our 2020 Excellence in Service Award, which recognizes our partner schools' commitment to OHT and their outstanding efforts in aiding in the recovery of wounded U.S. combat service members and veterans. The nine winners of this year's Awards demonstrated their commitment to supporting veterans by generating significant sales of branded merchandise and promoting Operation Hat Trick on campus, at retail, in their communities and through their social media, advertising and marketing campaigns.



University of Arizona.

This year's winner is The University of Arizona, who went above and beyond in honoring the rich military history of the University with OHT. From military appreciation concerts and pop-up game day shops, to their Camo for the Cause campus policy and online auctions, their efforts resulted in a sales increase of 426% year-over-year. In honor of their outstanding effort, we have made a donation to [Tucson Fisher House](#) on behalf of the

We are also extremely proud to announce the below universities named as finalists for the Excellence in Service Awards; listed next to the university is the organization we donated to on their behalf.

- The University of South Florida - [Valor Service Dogs](#)
- Clemson University - [Purple Heart Homes](#) – Golden Corner Chapter
- Utah State University - [Cache Valley Veterans Association](#)
- Texas A&M University - [Brazos Valley Cares](#)
- Western Kentucky University - [Army Fisher House – Fort Campbell](#)
- North Dakota State University - [Brady Oberg Legacy Foundation](#)
- Virginia Tech - [Richmond Fisher House](#)
- University of Nebraska - [Lincoln Community Foundation](#)

"I am tremendously proud of what these nine schools have done to support Operation Hat Trick and veterans who are recovering from the wounds of war," said Dot Sheehan, Founder and CEO of Operation Hat Trick. "This is not only a commitment to support OHT but also a commitment to support their local

communities which is so critical. We at OHT are honored and proud to partner with these schools."

To learn more about how you can get involved with Operation Hat Trick to support our service members in need, please visit our Website.

www.operationhattrick.org

