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They promised to defend. We promise to support.

Dear OHT Friend,

It's hard to believe it's already February!! We couldn't be happier with the way calendar year 2019 wound up, or how 2020 is starting. Our Colosseum/Fanatics program in the Fall continues to astound us. Its success was unprecedented, and as a result, we will be able to help so many more veterans in need and further our goal of filling some critical gaps in care.



Since 2014 we have donated \$1.6 million to selected organizations that fulfill our mission and we couldn't be prouder. With a little bit of luck, we are crossing our fingers that we can get to \$2 million donated by the end of June. Many things need to happen first, but we are working hard to get to this number. Your continued support in making a donation, purchasing product or merchandise, or following us to see what impact we are making on so many lives will help us reach our goal.

Just recently we made several important donations that will forever change lives. I hope you've taken the opportunity to read about them on social media and at operationhattrick.org, and you can read about some of them in this edition of the newsletter. I think you'll agree all these organizations are worthy of our support.

We have MANY things in the works for the Spring, Summer and Fall, and can't wait to share them with you. In the meantime, remember those who have paid the ultimate sacrifice, like Nate Hardy and Mike Koch, and those who are struggling to lead independent, stress/anxiety-free and meaningful lives. Our

freedom comes thanks to those who had strength of spirit and dedication to country.

I hope you enjoy this newsletter.

My very best,

Dot Sheehan
Founder/CEO

Now Open: The OHT Amazon Shop!

Our Amazon shop has a great assortment of co-branded and Americana product! Check out the great selection by clicking the button below:

[OHT Amazon Shop](#)



Reminder: Excellence in Service Submissions

The March 13th submission deadline for the Operation Hat Trick Excellence in Service Awards is drawing near.

The OHT Excellence in Service Awards are given to those institutions that have successfully done the following:

- Made a commitment to OHT to enhance its visibility thus ultimately being able to help OHT fill more gaps in care for wounded and recovering service members and veterans
- Fully integrated OHT at their institution
- Made OHT part of their campus Bookstore
- Expanded OHT's reach to other retailers in their community and beyond
- Launched Marketing, Social Media and Promotional campaigns promoting OHT



Cash awards from OHT on behalf of your institution to your selected charity will once again be awarded to Finalists and a Winner. Last year a total of \$40,000 in donations was awarded, and our plan is to add to that total this year! Your selected charity must fulfill OHT's mission of supporting the recovery of wounded service members and veterans.

Please submit your institution's PowerPoint overview showing what has been done to promote OHT to Trey Derrenbacher, Director of Marketing and Outreach, at trey@operationhattrick.org by Friday, March 13.

Finalists will be announced in mid-April, and awards will be presented at the 2020 CLC Licensing Seminar in May. Thanks to your participation and commitment, this year has been another record year of OHT support to organizations filling critical but very basic needs for those who are struggling with the effects of battle and service. THANK YOU!!!!

OHT Impact: Organizations We Support

Thanks to all of you who support OHT through donations, by wearing our gear, and spreading the word about our mission, we are able to continue to make donations to very worthy organizations that support our veterans and service members in need. Below are two organizations that have been helped by your support.



OHT is happy to announce a donation to Hope for the Warriors. Hope for the Warriors' mission is to provide comprehensive support programs for service members, veterans, and military families. These programs are focused on transition, health and wellness, peer engagement, and connections to community resources.

For more information, visit <https://www.hopeforthewarriors.org/>.

OHT is thrilled to support Jared Allen's Homes 4 Wounded Warriors with a donation! Their mission is to raise money to build and remodel injury-specific, accessible and mortgage-free homes for our critically injured United States Military Veterans returning home from Iraq and Afghanistan.



For more information, visit <https://homesforwoundedwarriors.com/>.

Utah State/OHT Giveaway

Utah State University, a 2019 Operation Hat Trick Excellence in Service Finalist, partnered with OHT in an online trivia quiz. The quiz, celebrating the men's basketball seniors, will also help create awareness of Utah State's partnership with OHT as well as educate on OHT's mission. All who take the quiz will be entered into a giveaway for an OHT/Utah State baseball cap. Click the button below to take the quiz!

Take the quiz



and you could win this hat!

Take the quiz!

To learn more about how you can get involved with Operation Hat Trick to support our service members in need, please visit our Website.

www.operationhattrick.org

