

They promised to defend. We promise to support.

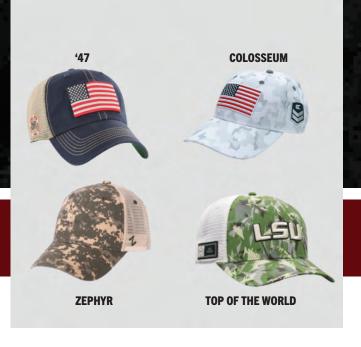
operationhattrick.org

OHT MISSION

Create awareness, support and funding for the recovery of wounded American service members and veterans through the sale of Operation Hat Trick (OHT) branded merchandise, proceeds of which are distributed to selected organizations that support the OHT mission.

Over \$4.6 Million donated

to date



OHT PROGRAM PARTICIPATION

22

Licensees

500

Universities

100

Major Corporations 30 MLB Team

MLB Teams (via Dugout Mugs) 20

NHL Teams

13

NBA Teams

85 Minor League

Baseball Teams





Operation Hat Trick is dedicated to Nate Hardy and Mike Koch, two Navy SEALs who were killed in action in Iraq on February 4, 2008. They made the ultimate sacrifice while defending our country. OHT has made a promise to #NeverForget all those who have made sacrifices while preserving our freedom.

VETERANS' ORGANIZATIONS HELPED

Operation Hat Trick is a social impact venture has helped more than 120 veterans' organizations across 39 states. OHT fills critical gaps in care that other agencies/programs do not cover, thus enabling those in need to move from dependence to independence. OHT donates more than 80% of royalties generated. Some of the organizations supported include:

- Adaptive Training Foundation
- Armed Services YMCA at the Naval Military Hospital in San Diego
- Brazos Valley Cares
- Camp Southern Ground
- Canine Companions for Independence
- CreatiVets
- Fisher House of Tucson, Boston, etc.
- Friends of Disabled Veterans
- Healing Warrior Hearts
- Hunting With Heroes
- Hyner Lodge Foundation
- Kentucky Wounded Heroes
- Jared Allen's Homes for Wounded Warriors
- Let's CHOW!

- Mac-V Alliance-Duluth, MN
- MARSOC Foundation
- New England Center and Home for Veterans
- Nine Warriors Ice Hockey Programs
- Northeast Passage
- Project Overwatch
- Red River Charitable Foundation
- · Semper Fi Fund
- SoldierStrong
- The Navy SEAL Foundation
- The Travis Mills Foundation
- The Yellow Ribbon Fund
- Trails of Purpose
- Veterans Count



Proud to be recognized with the GuideStar 2023
Platinum Seal of Transparency for Responsible Stewardship





BOSTON BRUINS/OHT 2022 MILITARY APPRECIATION PROMOTION AT BOSTON GARDEN

\$66M Estimated Wholesale Sales

Units Sold

50%

Increase in **Donations and Sales During COVID**

SALES & RETAIL DATA TO DATE

BARNES&NOBLE

RETAILER PARTICIPATION

Fanatics

♦ Follett

TARGET

Lids

KOHĽS

HIBBETT

amazon

SCHEELS



Academy



11 There is no greater threat to our freedom than the lack of gratitude to those who provide it.

- Travis Mills, SSG-Retired, Quadruple Amputee



DUKAL BANDAGES



COLOSSEUM APPAREL



DUGOUT MUGS



Did You Know?

- For the second time, OHT donated \$1 million in the last two fiscal years
- In the last year, OHT donated to 60 non-profit organizations
- 30 non-profits have benefitted from **OHT's Excellence in Service initative**